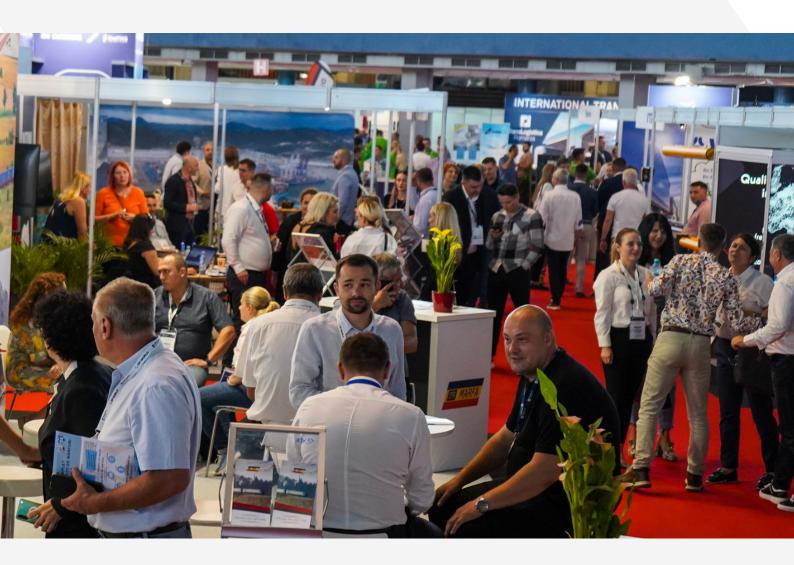


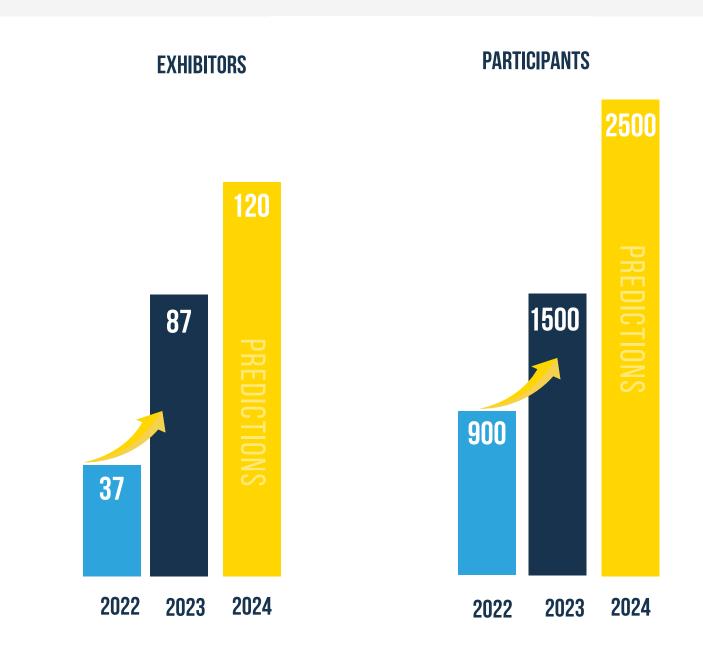
2nd International Transport & Logistics Exhibition September 19-21, 2023 ROMEXPO Bucharest, Romania

#### 2023 POST-SHOW REPORT



WWW.ROMANIA.TRANSLOGISTICA.EU/EN

### **EXHIBITORS AND PARTICIPANTS**





# PARTICIPANTS

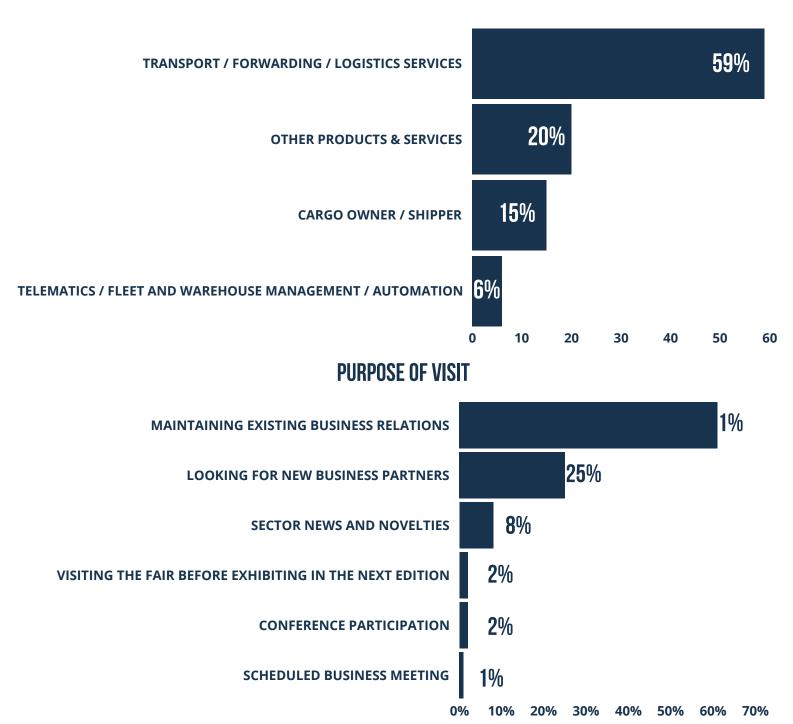
#### **FIELD OF INTEREST**

| ROAD, RAIL, MARITIME AND AIR TRANSPORT                                 |     |             |     |    | 7  |
|--|-----|-------------|-----|----|----|
| FREIGHT FORWARDING   |     |             |     | 68 |    |
| LOGISTIC AND WAREHOUSING   |     |             |     | 53 |    |
| INTERGATED LOGISTIC SERVICES   |     |             | 40% |    |    |
| INTERMODAL, MULTIMODAL TRANSPORT                                       |     |             | 40% |    |    |
| FREIGHT EXCHANGE PLATFORMS, CARGO MARKETS                              |     |             | 38% |    |    |
| TRANSPORT MANAGMENT, TMS, FLEET MANAGMENT, DRIVERS' TIME MONITORING    |     | <b>30</b> % |     |    |    |
| SEA PORTS, CONTAINER TERMINALS, AIRPORTS                               |     | 27%         |     |    |    |
| TELEMATICS, IT SYSTEMS, COMMUNICATION                                  |     | <b>25</b> % |     |    |    |
| FUEL CARDS, FUELS AND RELETED SERVICES                                 |     | 23%         |     |    |    |
| LOGISTICS AND DISTRIBUTION CENTERS, WAREHOUSES, INDUSTRIAL REAL ESTATE | 19  | %           |     |    |    |
| TOLL COLLECTION SYSTEMS  | 18% | 6           |     |    |    |
| CUSTOMS, TAX, FINANCIAL, INSURANCE SERVICES                            | 18% | 6           |     |    |    |
| TRANSPORTATION FLEETS, CAR WASHES, PARTS AND SUPPLIES                  | 17% | -           |     |    |    |
| SUPPLY CHAIN MANAGEMENT, SCM   | 16% |             |     |    |    |
| CONSULTING, TRAINING, EDUCATION  | 16% |             |     |    |    |
| WAREHOUSE EQUIPMENT AND MANAGEMENT, WMS                                | 13% |             |     |    |    |
| ASSOCIATIONS, ORGANIZATIONS, INSTITUTIONS                              | 10% |             |     |    |    |
| OTHER  | 10% |             |     |    |    |
|  | 0   | 20          | 40  | 60 | 80 |
|  |     |             |     |    |    |



# PARTICIPANTS

#### **SECTOR REPRESENTED**



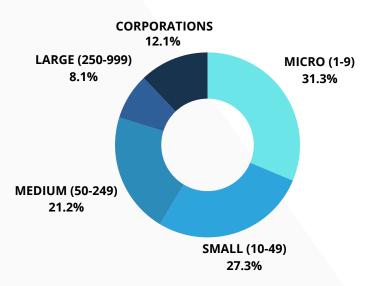
# **1500**

NUMBER OF PARTICIPANTS

### **ABOUT EXHIBITION**



**COMPANY SIZE** 





# TESTIMONIALS

"For the Freight Forwarders Association of Romania - USER, this year's edition of TransLogistica Romania was a success, considering the very large number of participants who visited our stand, but also the connections and partnerships we established in after the fair. It was an honor that we were named strategic partners of an event of such magnitude, which brought together the most important players in the field of transport and logistics, but also the opportunity to organize a conference room, discussing topics of great interest.Considering this year's success, we are convinced that the 2024 edition of the exhibition will exceed all expectations."

Diana Ionescu, Marketing manager USER

"The Translogistica exhibition was both informative and an example of high-quality services and impeccable organization. It was easy to see the commitment and professionalism of the organizing team who did everything possible to make the event run smoothly. A unique opportunity to see how the rail and logistics industry is adapting to the increasingly complex demands of the global market, with a particular focus on sustainability and efficiency.

The exhibition was also an ideal venue for networking between professionals from various related sectors.

We look forward to returning and continuing this journey of rail and logistics development."

Iulia Truca, Marketing specialist, Grup Feroviar Roman



### TESTIMONIALS

"The second edition was one that completely exceeded our expectations, a much larger number of exhibitors compared to 2022. We were happy to be part of this concept brought by TransLogistica!"

Tiberiu Hobay, Supervisor Business Operations Cluj Office, Heisterkamp

"This edition of TransLogistica 2023 brought together a large number of industry professionals, created the environment for establishing useful contacts, partnerships or future collaborations. Seminars and debates on current industry topics provided a deeper insight into the key issues and directions in which logistics and freight transport are heading. For VTG Translogistica 2023 was a good opportunity to discuss, especially in the context of European environmental policies, about our innovative R2L and Powerbox solutions. These solutions allow the transport of "noncranable" car semi-trailers by rail, even for refrigerated car semi-trailers, thus opening the way for an efficient logistics between the road and the railway. In conclusion, such events can provide a valuable perspective on the evolution of this vital sector of the economy."

Director General - VTG Rail Logistics Austria GmbH Viena – Sucursala Bucuresti

Mircea Baiculescu





#### BOOK A STAND

#### <u> TransLogistica Romania</u>

3rd Transport & Logistics Exhibition October 15-17, 2024 ROMEXPO Bucharest, Romania

#### WWW.ROMANIA.TRANSLOGISTICA.EU/EN GRIGORE@ROMANIA.TRANSLOGISTICA.EU

BOOK A STAND

